



A Note from Wes Robelen  
Humboldt's giant pink fairy, King of The Plunge 2018

For over 25 years the Redwood Discovery Museum has been one of the few places to take a child for hands on educational learning exhibits. Learning about what you want and at the speed you want is a pivotal part of learning. At the Discovery museum we've made that environment happen for both kids and their parents. 2021 marks the Perilous Plunge's 20th year. Since 2001 you have watched as your fellow Humboldtians have braved the cold of our bay and dressed up in ridiculous costumes to continue to bring an exciting and educational experience for our youth. Now more than ever as we navigate these tough times we need your support so that we may continue to bring that great experience so many of you have participated in to the future generations.

How can you help?

The Discovery Museum would like to invite you join one of most anticipated events of the year – **The Perilous Plunge!** The Plunge is the Discovery Museum's big fundraiser of the year, and its success determines our budget for the next 12 months. This year marks the 20th Annual Event and the museum needs your help.

The mission of the Redwood Discovery Museum is to provide exhibits and programs that promote hands-on, open-ended discovery around science, art, culture and technology. The goal is to help our youth by fostering a passion for exploration and learning. The Redwood Discovery Museum serves over 14,000 people annually through both Museum activities and Pal Camp program located in Freshwater. In order for these services to continue uninterrupted they need our help.

There are two ways you can help while highlighting your business:

- Become a business sponsor. This is an opportunity to enjoy the event from dry land. Have your logo displayed on Plunge t-shirts and materials as well as the satisfaction of knowing you are helping the families of the community See the enclosed list for publicity details.
- Represent by creating a Plunge team to plunge in any way imaginable! This is an amazing team-building activity for your employees, friends, and family.

Contact Grace Hamaker, Executive Director, 509-826-8023 or by email [director@discovery-museum.org](mailto:director@discovery-museum.org) for more information on how to sign up your team or sponsor the event.

If you have other suggestions on how you would like to support the Perilous Plunge please contact the Museum. On behalf of the Discovery Museum, and the children we serve, thank you for your consideration.

Sincerely,

Wes Robelen  
Board Member





The Redwood Discovery Museum (RDM) has been an instrumental program for my daughter's development. Lexi has experienced friendship, cognitive and developmental growth while participating in the RDMs events. I have watched her grow into a young lady with confidence that she obtained at RDM. She attended the summer camp every year for the last several years (until COVID-19). This year she was very excited to be a junior counselor. Unfortunately, during COVID-19 she was not able to attend. I know that she cherishes her memories and values her experiences at the summer camps.

The museum serves as an essential developmental location for youth to play and grow. Touch, smell and creativity are sparked when a child plays with the displays at the museum. Humboldt's cold and wet weather often prohibits outside play. The RDM serves as a safe, warm and dry location for children to play and learn.

Humboldt County has a wide range of social-economic status. The RDM allows children of all stature to participate where as they might not have the means to participate in other programs. The cognitive stimulation that the museum provides helps youth strive in academics and overall success.

Volunteers are the foundation of the RDMs success. They serve as a structure to which the programs can develop. Especially, during COVID-19 the RDM is an essential location for play and discovery. Many children are e-learning and in online classes. This leaves the child grossly missing human interaction in which they are not learning interpersonal communication and play skills. Children in online programs desperately need textile connection for full growth development.

RDM museum has been a valued center of society. During these trying times it is even more essential to maintain the integrity and mission of the museum. The community and future of our children needs the growth and development that only the RDM can provide.

Sincerely,

Amy La Jeunesse, MSN, RN PHN

The Redwood Discovery Museum (RDM) is my home away from home. I love the camps in which we play, sing songs and sleep over. I make many friends that I then play with outside the summer camp. I like it when we play sports and create skits. My favorite part is playing the Freshwater Creek. I can't wait to come back this summer.

Lexi La Jeunesse